



# THE CAMPAIGN AGAINST LABOR TRAFFICKING

CONCORDIA IN PARTNERSHIP WITH WINROCK INTERNATIONAL IS WORKING TOWARD THE DEVELOPMENT OF A COLLABORATIVE, STANDARDS-BASED, INDUSTRY-WIDE APPROACH TO ADDRESS HUMAN RIGHTS AND LABOR ABUSES IN THE FISHING INDUSTRY.

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## PURPOSE

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Partner with actors across supply chains including buyers and suppliers, importing and exporting governments, and local and international civil society groups to:

- Adopt a set of rigorous, industry-wide human rights and labor standards that permeate supply and distribution chains.
- Establish a transparent, collective governance mechanism to enforce these standards and create industry accountability to external stakeholders, including government and civil society.
- Further positive cross-sector efforts and create public-private partnerships in pursuit of eradicating labor trafficking and human rights abuses.

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## APPROACH

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- Advocating for global standards and governance
- Connecting global and local initiatives in the anti-trafficking space
- Setting standards throughout the entire supply chain
- Focusing on human rights and labor issues related to migration, recruitment practices, and workers' rights
- Establishing industry accountability to external stakeholders, including government and civil society through a governing body



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## DESIRED OUTCOMES

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- New research on business practices in the fishing industry that lead to human rights abuses
- Global human rights and labor standards for fishing industry, negotiated among multinational companies, national-level suppliers, civil society organizations, and governments
- Establish a body to accredit and verify adherence to labor standards across the fishing supply chain
- A model for cross-sector collaboration, through shared responsibility, that can be scaled and replicated in other industries facing human rights challenges
- Increased public and political pressure for the fishing industry to adhere to labor and human rights standards

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## PROGRAMMING AND EVENTS

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### CONCORDIA SUMMIT, STRATEGIC DIALOGUE: Sept 19th-20th, 2016, New York, NY

A moderated conversation among 20-30 fishing industry experts and influencers from companies, governments, and civil society will convene to discuss human rights, identify gaps, and launch a process to review progress on human rights in the fishing industry, to begin working towards standards and governance.

### ROUNDTABLE SERIES & WORKING GROUPS

A series of roundtable discussions among industry, government, and civil society will facilitate the development of human rights standards and a governance mechanism. 2016-18

### TRAINING

Training and implementation work across Southeast Asia to advance Campaign-related tools and resources for the anti-trafficking efforts and seafood industry stakeholder community.