

Arkansas Women's Business Center

Small businesses are the lifeblood of the American economy. They make significant contributions to the economy and bring innovative products and services to the marketplace.

In Arkansas, the number of women-owned businesses is on the rise, and has increased 88% from 20 years ago, according to previous reports by American Express. Arkansas has more than 80,400 women-owned businesses employing 55,740 people and contributing $9.5 billion in revenue to the state economy.

To support the rising trend, Winrock International's U.S. Programs has a substantial portfolio of entrepreneurial development programs, including the Arkansas Women's Business Center, headquartered in El Dorado, AR with an office in Little Rock. The center helps women-owned small businesses start, grow, and compete in global markets by providing quality training, counseling, and access to capital.

Services

Winrock's staff and team of professional consultants provide the following technical and financial assistance to women entrepreneurs:

- **Assess current client capabilities**
- **Provide opportunities to participate in training activities**
- **Provide business plan development support**
- **Develop market feasibility studies**
- **Provide mentoring assistance**
- **Enhance links to capital investments**
- **Locate federal, state, and local funding assistance**

Computers are available for clients to prepare business documents, access online information, and participate in online training activities.

FOR MORE INFORMATION:
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AWBC ARKANSAS WOMEN'S BUSINESS CENTER
AT WINROCK INTERNATIONAL

a project of POWERED BY SBA U.S. Small Business Administration · WINROCK INTERNATIONAL

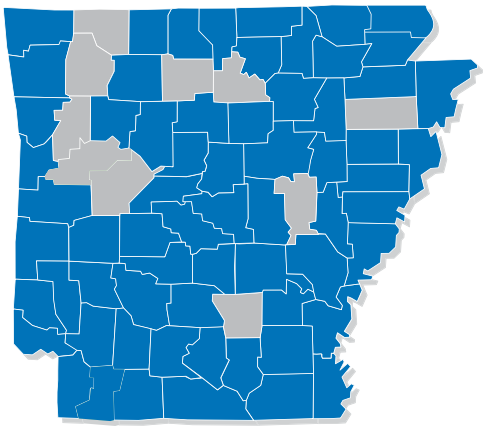
Funded in part through a Cooperative Agreement with the U.S. Small Business Administration

Arkansas Women's Business Center (AWBC) helps small businesses start, grow and compete in global markets by providing quality training, counseling and access to capital. The AWBC's staff and team of professional consultants provide technical and financial assistance to women entrepreneurs by assessing current client capabilities, providing opportunities to participate in training activities, supporting business plan development, developing market feasibility studies, providing mentoring assistance, and enhancing links to capital investments.

AWBC has provided 2,843 counseling hours and 13,693 training hours to more than 3,492 clients. These AWBC clients started, strengthened, and expanded 15 new businesses, creating 15 new Arkansas jobs and raising $125,000 capital.

3,492
INDIVIDUALS SERVED

2,843
COUNSELING HOURS



13,693
TRAINING HOURS

MORE THAN **$1.2M**
ACCESS TO CAPITAL

ASSISTED BUSINESSES IN
68 COUNTIES

