



## ARKANSAS WOMEN'S BUSINESS CENTER

Small businesses are the lifeblood of the American economy. They make significant contributions to the economy and bring innovative products and services to the marketplace.

In Arkansas, the number of women-owned businesses is on the rise. The number is up 88% from 20 years ago, according to a 2017 American Express OPEN report. Arkansas now has an estimated 80,400 women-owned businesses employing 55,740 individuals and contributing \$9.5 billion in revenue to the state economy.

To support the rising trend, Winrock International's U.S. Programs has a substantial portfolio of entrepreneurial development programs, such as the Arkansas Women's Business Center (AWBC) in El Dorado, AR. The center helps women-owned small businesses start, grow, and compete in global markets by providing quality training, counseling, and access to capital.

### FOR MORE INFORMATION:

[www.winrock.org/project/awbc](http://www.winrock.org/project/awbc)  
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### SERVICES

WINROCK'S STAFF AND TEAM OF PROFESSIONAL CONSULTANTS PROVIDE THE FOLLOWING TECHNICAL AND FINANCIAL ASSISTANCE TO WOMEN ENTREPRENEURS:

ASSESS CURRENT CLIENT CAPABILITIES

PROVIDE OPPORTUNITIES TO PARTICIPATE IN TRAINING ACTIVITIES

PROVIDE BUSINESS PLAN DEVELOPMENT SUPPORT

DEVELOP MARKET FEASIBILITY STUDIES

PROVIDE MENTORING ASSISTANCE

ENHANCE LINKS TO CAPITAL INVESTMENTS

LOCATE FEDERAL, STATE, AND LOCAL FUNDING ASSISTANCE

COMPUTERS ARE AVAILABLE FOR CLIENTS TO PREPARE BUSINESS DOCUMENTS, ACCESS ONLINE INFORMATION, AND PARTICIPATE IN ONLINE TRAINING ACTIVITIES.



AT WINROCK INTERNATIONAL

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Funded in part through a Cooperative Agreement with the U.S. Small Business Administration