



THE CAMPAIGN AGAINST LABOR TRAFFICKING

CONCORDIA IN PARTNERSHIP WITH WINROCK INTERNATIONAL IS WORKING TOWARD THE DEVELOPMENT OF A COLLABORATIVE, STANDARDS-BASED, INDUSTRY-WIDE APPROACH TO ADDRESS HUMAN RIGHTS AND LABOR ABUSES IN THE FISHING INDUSTRY.

PURPOSE

Partner with actors across supply chains including buyers and suppliers, importing and exporting governments, and local and international civil society groups to:

- Adopt a set of rigorous, industry-wide human rights and labor standards that permeate supply and distribution chains.
- Establish a transparent, collective governance mechanism to enforce these standards and create industry accountability to external stakeholders, including government and civil society.
- Further positive cross-sector efforts and create public-private partnerships in pursuit of eradicating labor trafficking and human rights abuses.

APPROACH

- Advocating for global standards and governance
- Connecting global and local initiatives in the anti-trafficking space
- Setting standards throughout the entire supply chain
- Focusing on human rights and labor issues related to migration, recruitment practices, and workers' rights
- Establishing industry accountability to external stakeholders, including government and civil society through a governing body



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DESIRED OUTCOMES

- New research on business practices in the fishing industry that lead to human rights abuses
- Global human rights and labor standards for fishing industry, negotiated among multinational companies, national-level suppliers, civil society organizations, and governments
- Establish a body to accredit and verify adherence to labor standards across the fishing supply chain
- A model for cross-sector collaboration, through shared responsibility, that can be scaled and replicated in other industries facing human rights challenges
- Increased public and political pressure for the fishing industry to adhere to labor and human rights standards

PROGRAMMING AND EVENTS

CONCORDIA SUMMIT, STRATEGIC DIALOGUE: Sept 19th-20th, 2016, New York, NY

A moderated conversation among 20-30 fishing industry experts and influencers from companies, governments, and civil society will convene to discuss human rights, identify gaps, and launch a process to review progress on human rights in the fishing industry, to begin working towards standards and governance.

ROUNDTABLE SERIES & WORKING GROUPS

A series of roundtable discussions among industry, government, and civil society will facilitate the development of human rights standards and a governance mechanism. 2016-18

TRAINING

Training and implementation work across Southeast Asia to advance Campaign-related tools and resources for the anti-trafficking efforts and seafood industry stakeholder community.



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