





USAID Bersama

GENDER BASED VIOLENCE PREVENTION PROGRAM IN EASTERN INDONESIA

Engaging diverse community, government and civil society actors to create local solutions to prevent and respond to gender-based violence.

USAID Bersama is a five-year program grounded in locally driven strategies to reduce the acceptance of GBV in families and communities, improve services to survivors, and strengthen local organizations to increase their voice in the fight against GBV. Winrock International implements BERSAMA in partnership with Resources Management and Development Consultants (REMDEC) and in close coordination with the Government of Indonesia and local civil society organizations (CSOs).

GOALS AND OBJECTIVES

To achieve Bersama's goal of reducing genderbased violence in Eastern Indonesia, Winrock and its partners will carry out activities that generate the following interrelated objectives:

- Reduced acceptance of GBV and gender inequality among families, communities, and the public.
- Strengthened capacity of government and non-government agencies to provide basic GBV-related services.
- 3. Increased capacity and role of CSOs in the fight against GBV at the local, regional, and national levels.

PROJECT SUMMARY

Winrock implements BERSAMA primarily in Papua and West Papua. To reduce acceptance of GBV in target areas, BERSAMA will develop the technical capacity of journalists and organizations – including at the grassroots level – to engage in anti-violence dialogue, create effective social behavior change communications (SBCC) campaigns, and mobilize communities.



Through targeted technical assistance and facilitation, BERSAMA will help strengthen the coordination and technical capacity of key local and national government bodies and service providers to jointly plan and better implement services for survivors of GBV. By tapping into existing networks, strengths, and resources, BERSAMA will help key civil society partners identify and address organizational development priorities to become effective actors and amplify their role in addressing GBV.

Three key methodologies cut across Bersama's objectives:

- A flexible grants program enables local stakeholders to design and conduct activities that contribute to BERSAMA's objectives while fostering increased collaboration and innovation.
- 2. Participatory, asset-based capacity development helps organizations build on existing social capital, capacities, and resources to strengthen learning and innovation partnerships and improve internal management systems.
- 3. Phasing and adaptive management allows BERSAMA to continually test its approaches, correct course as needed, integrate lessons learned, and replicate promising practices.

ANTICIPATED OUTCOMES

Bersama works with and through local actors to engage and enable GBV survivors and stakeholders to change attitudes, patterns, behaviors, and abilities to prevent and respond to GBV. Anticipated BERSAMA outcomes include:

- GBV survivors understand their rights and access assistance
- Families reduce their acceptance of GBV and support survivors
- Communities increase their awareness of GBV and think critically about gender norms
- Civil society and media increase gendersensitive discourse and public dialogue
- Civil society, government, and public institutions increase their ability and commitment to fight GBV and serve survivors
- Civil society and government at national and local levels improve communication and coordination on GBV prevention and response



CONTACT

LUTFIYAH AHMED CHIEF OF PARTY Lutfiyah.Ahmed@winrock.org

FIRMANSYAH MS MEDIA & COMMUNICATION SPECIALIST Firmansyah.MS@winrock.org

