

# Winrock International

Winrock International is a nonprofit organization that implements a portfolio of more than 100 agriculture, environment and social development projects in over 40 countries. Created nearly 40 years ago through the philanthropy of Winthrop Rockefeller and John D. Rockefeller III, Winrock has extensive on-the-ground experience in Asia, Africa and the Americas, working closely with communities and other partners to design evidence-based solutions to some of the world's most complex problems. Our mission is to empower the disadvantaged, increase economic opportunity and sustain natural resources.

## WHAT WE DO:



**Agriculture, Resilience and Water:** We partner with communities, businesses and local leaders to develop market-oriented, climate-smart solutions at scale that increase food production and profitability, expand market access, conserve natural resources and build resilient livelihoods.



**Clean Energy and Environment:** We support healthy natural environments by developing and implementing solutions to protect natural resources, enhance ecosystem services, address climate change, and scale access to clean energy.



**Climate Change:** Global climate needs are urgent and meeting them requires optimized and equitable capital distribution and effective public-private sector collaboration. We co-create innovative solutions for these ongoing challenges, drawing on decades of experience in carbon capture, clean energy, ecosystem services, forestry and resilient agriculture in the U.S. and around the world.



**Human Rights, Education, and Empowerment:** We partner with national and local governments, civil society, the private sector and communities to ensure marginalized and at-risk populations can safely

access their fundamental rights to freedom from trafficking and child labor, a quality education, and skills and opportunities for decent work. We engage and support our partners across this ecosystem to increase equity, inclusion and agency.



**U.S. Programs:** We are deeply committed to work not just around the globe, but in our own backyard. From our work with small farmers in the Mid-South to conservation programs that reduce water pollution to our portfolio of entrepreneurial development work, Winrock is a recognized leader in the U.S.

## OUR IMPACT:

Winrock partners closely with the communities we serve to strengthen resilience in the face of food insecurity, conflict, climate change and environmental challenges, social inequality and economic uncertainty. Our most recent annual indicator data tells part of the story.

Winrock's work **directly supported nearly 1 million people.**

Collaborations with communities, governments and the private sector removed or reduced **nearly 65 million tons of GHGs.**

Winrock's locally led, survivor-centered support for improved human rights **helped to deliver services to more than 6,600 survivors** of trafficking and other forms of exploitation.

Winrock's work in agriculture helped smallholder farmers adapt to a changing climate and improve reliable access to nutritious food, resulting in nearly **2.5 million acres of cropland** being farmed with improved technologies.



## THE WINROCK WAY:



**Results Focused:** We measure our success in terms of impact by delivering direct, demonstrable results.



**Locally Led:** Our solutions are developed and sustained by the people they are designed to serve.



**Science Based:** We apply the best available science to solve development problems. When key evidence is missing, we conduct our own research to find it.



**Market Driven:** Our solutions are rooted in long-term economic viability. We provide business training as well as access to markets and finance in the communities we serve.

## WINROCK INITIATIVES

**ACR:** A nonprofit enterprise of Winrock, ACR was founded in 1996 as the first private voluntary greenhouse gas registry in the world with a mission to harness the power of markets to improve the environment. A globally recognized carbon crediting program that operates in compliance and voluntary carbon markets, ACR pioneers science-based methodologies for activities that reduce and remove GHG emissions in the forestry and land use, energy and industrial sectors. [acrclimate.org](http://acrclimate.org)

**Net Zero Climate Services:** Winrock empowers businesses and investors to build climate change mitigation strategies and develop solutions that enable the private sector to fulfill its role in achieving net zero emissions. We help companies build effective climate change mitigation strategies, including Scope 3 emissions reduction; source high-quality carbon credits; and identify innovative, emission-cutting impact investments. Drawing on our deep field experience implementing agriculture, economic development, environment and energy, and human and social capital projects, we help companies design effective climate strategies and solutions that not only reduce emissions but promote sustainable livelihoods, natural resource conservation and biodiversity.

[winrock.org/net-zero-climate-services](http://winrock.org/net-zero-climate-services)

**Wallace Center:** The Wallace Center at Winrock International is a nonprofit organization with a mission to bring together diverse people and ideas to co-create solutions that build healthy farms, equitable economies, and resilient food systems. Our vision is that all communities have the power to nourish themselves and regenerate ecosystems through just food and agriculture systems. At the heart of these systems are dynamic networks of people connected through interdependent relationships with each other and the land. [wallacecenter.org](http://wallacecenter.org)

