

# Winrock International

Winrock International is a nonprofit organization that has implemented hundreds of agriculture, environment and social development projects in more than 60 countries. Created 40 years ago through the philanthropy of Winthrop Rockefeller and John D. Rockefeller III, Winrock has extensive on-the-ground experience in Africa, the Americas and Asia, working closely with communities and other partners to design evidence-based solutions to some of the world's most complex problems. Our mission is to empower the disadvantaged, increase economic opportunity and sustain natural resources.

## WHAT WE DO:



**Agriculture & Water:** We partner with communities, businesses and local leaders to develop market-oriented, climate-smart solutions at scale that increase food production and profitability, expand market access, conserve natural resources and build resilient livelihoods.



**Natural Resources & Energy:** We support healthy natural environments by developing and implementing solutions to protect natural resources, enhance ecosystem services, address climate change and scale access to clean energy.



**Climate Adaptation, Mitigation & Resilience:** Global climate needs are urgent. Meeting them requires optimized and equitable capital distribution and effective public-private sector collaboration. We co-create innovative solutions for these ongoing challenges, drawing on decades of experience in carbon capture, clean energy, ecosystem services, forestry and resilient agriculture in the U.S. and around the world.



**Human Rights, Education, and Empowerment:** We partner with national and local governments, civil society, the private sector and communities to ensure marginalized and at-risk populations can safely access

their fundamental rights to freedom from trafficking and child labor, a quality education, and skills and opportunities for decent work. We engage and support our partners across this ecosystem to increase access, participation and agency.



**U.S. Programs:** We are deeply committed to work not just around the globe, but in our own backyard. From our work with small farmers in the Mid-South to conservation programs that reduce water pollution to our portfolio of entrepreneurial development work, Winrock is a recognized leader in the U.S.

## OUR IMPACT:

Winrock partners closely with the communities we serve to strengthen resilience in the face of food insecurity, conflict, climate change and environmental challenges, social inequality and economic uncertainty. Our most recent (2024) annual indicator data tells part of the story.

Winrock's work **directly supported nearly 1.7 million people.**

Collaboration with communities, governments and the private sector **removed or reduced over 51 million tons of GHGs.**

Winrock's survivor-centered support for improved human rights **helped to deliver services to more than 10,000 survivors** of trafficking and other forms of exploitation.

Winrock's work in agriculture helped smallholder farmers adapt to a changing climate and improve reliable access to nutritious food, resulting in **over 4 million acres of cropland** being farmed with improved technologies.



## THE WINROCK WAY:



**Results Focused:** We measure our success in terms of impact by delivering direct, demonstrable results.



**Human Centered:** Our solutions are developed and sustained by the people they are designed to serve.



**Research Based:** We apply the best available science to solve development problems. When key evidence is missing, we conduct our own research to find it.



**Market Driven:** Our solutions are rooted in long-term economic viability. We provide business training as well as access to markets and finance in the communities we serve.

## WINROCK INITIATIVES

**ACR at Winrock International:** A nonprofit enterprise of Winrock, ACR was founded in 1996 as the first private voluntary greenhouse gas registry in the world with a mission to harness the power of markets to improve the environment. A globally recognized carbon crediting program that operates in compliance and voluntary carbon markets, ACR pioneers science-based methodologies for activities that reduce and remove GHG emissions in the forestry and land use, energy and industrial sectors. [acrclimate.org](http://acrclimate.org)

**Net Zero Services:** Winrock empowers businesses and investors to build climate change mitigation strategies and develop solutions that enable the private sector to fulfill its role in achieving net zero emissions. We help companies build effective climate change mitigation strategies, including Scope 3 emissions reduction; source high-quality carbon credits; and identify innovative, emission-cutting impact investments. Drawing on our deep field experience implementing agriculture, economic development, environment and energy, and human and social capital projects, we help companies design effective climate strategies and solutions that not only reduce emissions but promote sustainable livelihoods, natural resource conservation and biodiversity. [winrock.org/net-zero-climate-services](http://winrock.org/net-zero-climate-services)

**Wallace Center:** The Wallace Center at Winrock International is a nonprofit organization with a mission to bring together diverse people and ideas to co-create solutions that build healthy farms, equitable economies, and resilient food systems. Wallace's vision is that all communities have the power to nourish themselves and regenerate ecosystems through just food and agriculture systems. At the heart of these systems are dynamic networks of people connected through interdependent relationships with each other and the land. [wallacecenter.org](http://wallacecenter.org)



1953

Agricultural Development Council founded by **John D. Rockefeller III.**

1973

Winrock International Livestock Research and Training Center founded to continue **Winthrop Rockefeller's** economic development work.

1975

International Agricultural Development Service founded by **Rockefeller Foundation.**

1985

These three Rockefeller organizations merge to form **Winrock International.**

1987

**World Food Prize** established by founding Winrock board member and Nobel Prize winner Norman Borlaug, father of the Green Revolution.

2007

Winrock scientist Dr. Sandra Brown is honored for her leadership on the **Nobel Prize-winning International Panel** on Climate Change reports.

2015

Board member Christiana Figueres leads 195-nation **Conference of the Parties (COP)** Paris climate change agreement.

2025

Winrock **marks 40th anniversary** and diversifies operating model