CONFERENCE AT A GLANCE

Wallace Center at Winrock International

BREAKOUT SESSION LEGEND

- Food Hub Operations
- Finances & Business Planning
- Markets & Buyers
- Scaling Up & Scaling Out
- Community Driven Value Chains
- Proteins & Processing
- Networks & Partnership

TUESDAY, MARCH 27									
7:00am - 6:00pm	Registration								
7:00am - 9:00am	Breakfast								
9:00am - 5:00pm	Full Day Pre-Conference Trainings	Training Boosts Efficiency and Equity: Where Do I Start?							
		Partnering With Purpose							
		Fearless Fundraising – It's All in the Preparation							
1:00pm-5:00pm	Half Day Pre-Conference Trainings	Food Policy Councils and Food Hubs: Bringing the Community Together							
WEDNESDAY, MARCH 28									
7:00am - 6:00pm	Registration								
8:00am - 12:00pm	Site Visits	La Montañita/Cooperative Distribution Center							
		Agri-Cultura Network/American Friends Service Committee							
		Labatt Food Service/Native Beef Program							
		Sweet Grass Cooperative/Peculiar Farms							
		Cornelio Candelaria Organics /New Mexico Acequia Association							
	Half Day Pre-Conference Trainings	Funding, Financing and Ownership: Creating Community Well-Being through Regional Food Systems							
		Promoting Local Food Systems through Value-chain Exploration and Mapping: An Interactive Workshop							
		Crop, Chop, Change: How food hubs innovate, differentiate, and profit with a kitchen							
		Navigating strategic food system change: A road map for community food and agriculture plans							
		The "And" in Brand: Brand Building, Marketing and Culture Change							
		Merging Values and Value: A care-centered approach to strategic planning							
12:00pm - 12:45pm	Lunch								
12:45pm - 1:00pm	Welcome: John Fisk, Wallace Center at Winrock International, Karen Spiller, Food Solutions New England								
1:00pm - 2:15pm	**Keynote: What are we Fighting Collaborating for?, Michael Rozyne, Red Tomato**								
2:30pm - 4:00pm	Concurrent Breakouts: Session 1	Logistics Make the World Go Round	Food Hubs and Lenders: Meeting in the Middle	Food Service Management Companies -- Structures, Incentives, & Strategies for Collaboration	Spawning and Replicating The Redd on Salmon	Hawaii Food For All	Grain Value Chains	Wait! Do You Really Need to Start a Food Hub?	
4:15pm - 5:45pm	Concurrent Breakouts: Session 2	Letters to a Young Food Hub	Understanding and Financing Your Food Hub's Working Capital Needs	Making Local the Easy Choice: Wisconsin's Farm to School Strategy	Scaling Up Good Food Value Chains	Lightening Talks: Value Chains for Community Transformation	Developing & Selling Innovative Value-Added Products for Farm to Institution Markets	Getting Financially Naked	
6:15pm - 7:45pm	**Dinner and Keynote** Conversation with Don Bustos, interviewed by Paula Garcia								

THURSDAY, MARCH 29								
7:00am -6:00pm	Registration and Exhibitor Tables							
7:30am - 8:25am	Curbside Consulting							
7:30am - 8:45am	Breakfast							
9:00am - 10:15am	**Plenary: Bridging Differences: Exploring the dynamics of multi-cultural collaboration in the New Mexico Food System**							
10:30am - 12:00pm	Concurrent Breakouts: Session 3	Culturally-Relevant Solutions for GAP Training and Auditing	Intersection of Food Justice and Finance	Grocery stores: Four, from-the-field strategies activating retailers to grow equitable, regional food systems	Equity in Value Chains: Practical Strategies for Community Economic Development	From Bullets to Banks: Preventing Colonizing Behaviors in the Food System	Partnering to Increase Farm Viability	Buidling Collaborative Networks for Food System Resilience
12:00pm - 1:00pm	Lunch							
12:45pm - 1:45pm	**Keynote: Revitalizing Food Systems at Scale, Greg Steltenpohl, Califia Farms**							
2:00pm - 3:30pm	Concurrent Breakouts: Session 4	Everything You (n)Ever Wanted to Know about FSMA	Book Smart: Using Benchmark Data for Better Bottom-Line Performance	For the Love of Local: A Value-Chain Perspective on Making Local Sourcing Work	Urban-Rural Connections for Economic Development	Small Batch Food Manufacturing as a Catalyst for Equity and Access	Clearing Waters: Perspectives and Opportunities for Sourcing Regional Seafood	Farmers' perspectives on food hubs and value chains
3:45pm - 5:15pm	Topical Roundtable Discussions	Food Hub Networks						
		Food Hub Survey						
		FSLN@NGFN						
		Value Chain Coordination						
3:45pm - 4:30pm	Documentary Screening: "Homeplace Under Fire" Farm Aid Documentary							
3:45pm - 5:00pm	Curbside Consulting							
5:30pm - 7:00pm	Reception							
FRIDAY, MARCH 30								
7:30am - 8:30am	Breakfast							
7:30am - 8:35am	Curbside Consulting							
8:30am - 9:45am	Let's Talk! A Dialogue on Racial Equity in the Food System							
10:00am - 11:30am	Concurrent Breakouts: Session 5	Protecting Profitability and Scale through Holistic Strategic Planning	Hub be Nimble Hub Be Quick	Farm to College: The Forgotten Institutional Goldmine	A Community Based Approach to Developing a Partnership with a Food Hub	Meat in the Middle: Designing and Growing a Value-Added Meat Program	Food Hub Networks	
11:45am - 1:00pm	**Keynote: Regional Food Systems as Economic and Community Development**							
1:00pm	Lunch and Adjourn							