

Background

Funded by the United States Department of Agriculture and implemented by Winrock International, the Creating Regional Economies and Technical Assistance (CREATE) project provides training and mentoring to three rural municipalities.

Through assessment of current conditions and needs; asset analysis; grant writing identification and assistance; and participation in regional collaboration and planning, Winrock will work with municipal leaders to move toward implementation of projects that grow regional economies and improve the quality of life and place.

Your community participated in the grant proposal process and is selected to participate in this unique project. Assistance is provided in the four following areas:

Assessment of Current Conditions and Needs

Community leaders will learn how to assess the conditions of their communities, identify the most pressing needs, and create projects for implementation.

In this assessment, community leaders will catalog physical, social, economic, and human assets to identify local and regional priorities for specialized assistance that will be unique to each community.

Asset Analysis

After conducting the initial assessment, Winrock will work with community leaders to bring awareness to the priorities identified, create motivation to work on such priorities, and use resources and expertise available to address the areas of concern.

Grant Writing Identification and Assistance

Winrock will provide grant writing training and technical assistance to community leaders to identify funding sources or self-fund projects.

Regional Collaboration

Winrock will work with community leaders to review regional development strategies underway to determine leadership roles communities can take in regional planning initiatives

Place Based Needs

Winrock will work with community leaders on priorities already in place to springboard from planning and concept to implementation and success. These priorities are set by the communities themselves, and Winrock stands ready to assist in further development of these priorities.

MICHELLE PEREZ, PROGRAM ASSOCIATE WITH WINROCK, WILL BE IN TOUCH TO FURTHER DISCUSS YOUR PRIORITIES. PLEASE FEEL FREE TO REACH HER AT (501) 280-3008 OR MICHELLE.PEREZ@WINROCK.ORG