



Winrock International

Winrock International is a nonprofit organization that implements a portfolio of more than 140 agriculture, environment and social development projects in over 46 countries. It has annual revenue of \$100 million, employing over 1,000 staff around the world managed from five Winrock offices and dozens of project offices. Created over three decades ago through the philanthropy of Winthrop Rockefeller and John D. Rockefeller III, Winrock has extensive on-the-ground experience in Asia, Africa and the Americas, and provides evidence-based solutions to some of the world's most complex problems. Our mission is to empower the disadvantaged, increase economic opportunity and sustain natural resources. Whether it's improving the water supply in Tanzania, tackling human trafficking in Bangladesh or supporting Asian entrepreneurs who deliver new tools to poor farmers, Winrock's legacy and practice of continuous innovation help us adapt to challenges that are more urgent and interrelated than ever before.

WE WORK:

- **On the hillsides of Burma**, where 54 metric tons of coffee were exported to international specialty markets, and 5,000 small farmers were trained in production methods that could help them earn twice as much for their Arabica beans.
- **In the landscapes of Cambodia**, where Winrock improved the conservation and governance of 1.3 million hectares of land and trained 37,000 in improved forest management.
- **In the classrooms of Liberia**, where the number of children working in hazardous jobs in Winrock project areas plummeted from 74 percent to 19 percent in three years.
- **In the nation of Guyana**, which has earned over \$200 million dollars from Norway for the greenhouse gas emissions it has reduced, thanks to a program Winrock helped pioneer.
- **Throughout Arkansas and the Delta region**, where Winrock has helped launch more than 100 new startups, created 750 new jobs and spurred investments of over \$325 million.

THE WINROCK WAY

Across our global portfolio, we design solutions for sustainable impact by being:



Results-Focused: We measure our success in terms of impact by delivering direct, demonstrable results.



Human-Centered: Our solutions are developed and sustained by the people they are designed to serve.



Science-Based: We apply the best available science to solve development problems. When key evidence is missing, we conduct our own research to find it.



Market-Driven: Our solutions are rooted in long-term economic viability. We provide business training as well as access to markets and finance in the communities we serve.

IMPACT AREAS

Agriculture: helping farmers adapt to a changing climate and improving reliable access to nutritious food. In Nepal, 54,000 small producers (four-fifths of them women) more than doubled their annual incomes producing off-season vegetables, and raising goats, fish and poultry.

Economic Development: training entrepreneurs and workers, providing access to finance and markets, with a particular focus on opportunities for young people. Working with Kenya's government, Winrock helped almost 100,000 youth obtain identification cards, allowing them to apply for training programs, jobs and loans.

Energy and Environment: promoting clean energy, forestry, access to water and sustainable management of natural resources. In Tanzania alone, our integrated approach to water management has increased water access for nearly 200,000 people.

Human and Social Capital: eliminating child labor and human trafficking, improving education and gender equality, and strengthening civil institutions. In Bangladesh, a mass media campaign to counter trafficking in persons reached almost three and a half million people, and 4,105 migrants were trained on safe migration.

WINROCK INITIATIVES

American Carbon Registry (ACR): The first voluntary greenhouse gas registry in the world and a pioneer in harnessing the power of the market to protect the environment, ACR has issued over 100 million metric tons of carbon offset credits, the equivalent of removing over 21 million cars from the world's highways for a year.
americancarbonregistry.org

Arkansas Regional Innovation Hub: This nationally recognized program empowers entrepreneurs and makers with tools, technology, equipment, support and community. In 2016, it launched the Delta I-Fund, which is already funneling more than \$2.25 million to entrepreneurs across the eight-state Delta region.
arhub.org

Wallace Center: An acclaimed leader in the national good food movement convening producers, businesses and consumers to create a robust and innovative 21st-century food system, the Wallace Center has supported outreach and technical assistance to more than 2,000 landowners who control over 25,000 acres of land in the Midwest as well as over 400 food hubs and co-ops and more than 100 organizations around the United States.
wallacecenter.org



1953

Agricultural Development Council founded by John D. Rockefeller III.



1975

International Agricultural Development Service founded by Rockefeller Foundation.



1987

World Food Prize established by founding Winrock board member and Nobel Prize winner Norman Borlaug, father of the Green Revolution.



2015

Board member Christiana Figueres leads 195-nation Conference of the Parties (COP) Paris climate change agreement.

VISIT OUR WEBSITE

winrock.org
for more on our global work.

1973



Winrock International Livestock Research and Training Center founded to continue Winthrop Rockefeller's economic development work.

1985



These three Rockefeller organizations merge to form Winrock International.

2007



Winrock scientist Dr. Sandra Brown is honored for her leadership on the Nobel Prize-winning International Panel on Climate Change reports.