

Concept Note

I. Basic Information

Name of Organization	
Activity Title	
Target Crop	
Target Province(s)	
Start / End Date	

II. Objective

- What is the key objective(s) to be achieved?

III. Background

- Background of organization, expertise.
- What kind of support is being provided with the grant?
- What is the situation before RAIN intervention (before grant)?
- What could be changed after RAIN intervention (after grant)?

IV. Business Model

- What is the business model being developed?
- How will smallholder farmers (5 hectares or less) benefit from your activities?
- How will smallholder farmers (5 hectares or less) benefit from activities/innovations after the grant has ended?
- How will the business run after the grant ends?

V. Scope of Work

- What are the activities or steps to be completed according to the business model above?

VI. Deliverables

This table provides illustrative deliverable numbering only. Please structure the deliverables from the proposed activities in a way that best demonstrates the anticipated outputs of the grant concept.

Deliverable	Expected Due Date
Activity 1:	
<i>Example:</i>	
Deliverable 1.1:	1.1 – June 30, 2025
Deliverable 1.2:	1.2 – Aug 30, 2025
Activity 2:	
Activity 3:	

VII. Budget

Amount (THB)	Description	Notes

	TOTAL
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VIII. Farmer Impact

List of RAIN target provinces: Please see Annex C. of Annual Program Statement for a detailed matrix of USDA RAIN’s target provinces, crops, and CSI.

Province	RAIN target crop	Estimated Users (smallholder farmers)

Prepared by: _____
 (Full name, signature, and title as applicable)

Contact Detail of Organization

- Phone Number:
- Email Address:
- Website Address:

Company seal

