

Winrock International

Winrock International is a nonprofit organization with expertise implementing hundreds of agriculture, environment and human rights projects in more than 60 countries. Created more than 40 years ago through the philanthropy of Gov. Winthrop Rockefeller and John D. Rockefeller III, Winrock has extensive on-the-ground experience in the U.S., Africa, Asia and other regions.

We partner closely with communities, governments and businesses to design evidence-based, market-oriented solutions that support regenerative agriculture, protect environmental ecosystems and contribute to the resilience of both people and planet. **Our mission is to empower the disadvantaged, increase economic opportunity and sustain natural resources.**

WHAT WE DO:



Agriculture: We partner with communities, businesses and local leaders to develop market-oriented, climate-smart solutions at scale that increase food production and profitability, expand market access, conserve natural resources and build resilient livelihoods.



Environment: We support healthy natural environments by developing and implementing solutions to protect natural resources, enhance ecosystem services, address climate change and scale access to clean energy. We optimize equitable capital distribution and effective public-private sector collaboration, drawing on decades of experience in carbon capture, forestry and resilient agriculture in the U.S. and around the world.



Human Rights: We partner with national and local governments, civil society, the private sector and communities to ensure marginalized and at-risk populations can safely access their fundamental rights to freedom from trafficking and child labor. We promote efforts to ensure ethical

and sustainable supply chains in agriculture, critical minerals and other natural resources, because we believe that strengthening social safeguards is foundational to building resilience and prosperity. We engage and support our partners and communities to increase access, participation and agency.



U.S. Programs: We are deeply committed to work not just around the globe, but in our own backyard. From our work with American farmers to introduce sustainable production practices and connect to high-value markets in the U.S. Mid-South and Midwest, to multi-state conservation programs that reduce water pollution, promote soil health and regenerative grazing, Winrock is a recognized leader in the U.S.

OUR IMPACT:

Winrock partners closely with the communities we serve to strengthen resilience in the face of increased risks from food insecurity, environmental challenges, economic uncertainty and other shocks. Recent Winrock indicator data tells part of the story.

Our work with communities and partners globally has resulted in **4 million acres of cropland cultivated** with improved, climate-smart technologies that strengthen livelihoods and environmental health.

Our technical advisory services provided to governments worldwide **facilitated conservation of more than 494 million acres of tropical forests.**

Over the last decade, Winrock **helped keep 2.8 million workers and children out of exploitative labor**, and provided services to more than 30,000 survivors of human trafficking and other forms of exploitation.

THE WINROCK WAY:



Results Focused: We measure our success in terms of impact by delivering direct, demonstrable results.



Human Centered: Our solutions are developed and sustained by the people they are designed to serve.



Research Based: We apply the best available science to solve development problems. When key evidence is missing, we conduct our own research to find it.



Market Driven: Our solutions are rooted in long-term economic viability. We provide business training as well as access to markets and finance in the communities we serve.

WINROCK INITIATIVES

ACR at Winrock International: A nonprofit enterprise of Winrock, ACR was founded in 1996 as the first private voluntary greenhouse gas registry in the world with a mission to harness the power of markets to improve the environment. A globally recognized carbon crediting program that operates in compliance and voluntary carbon markets, ACR pioneers science-based methodologies for activities that reduce and remove GHG emissions in the forestry and land use, energy and industrial sectors. acrclimate.org

Sustainability Services: Winrock empowers businesses and investors to build climate change mitigation strategies and develop solutions that enable the private sector to fulfill its role in achieving net zero emissions. We help companies build effective climate change mitigation strategies, including Scope 3 emissions reduction; source high-quality carbon credits; and identify innovative, emission-cutting impact investments. Drawing on our deep field experience implementing agriculture, economic development, environment and energy, and human and social capital projects, we help companies design effective climate strategies and solutions that not only reduce emissions but promote sustainable livelihoods, natural resource conservation and biodiversity. winrock.org/program-areas/environment-and-climate/sustainability-services

Wallace Center: The Wallace Center at Winrock International brings together diverse people and ideas to co-create solutions that build healthy farms, equitable economies and resilient food systems. Wallace's vision is that all communities have the power to nourish themselves and regenerate ecosystems through just food and agriculture systems. At the heart of these systems are dynamic networks of people connected through interdependent relationships with each other and the land. wallacecenter.org

1953

Agricultural Development Council founded by **John D. Rockefeller III**.

1973

Winrock International Livestock Research and Training Center founded to continue **Winthrop Rockefeller's** economic development work.

1975

International Agricultural Development Service founded by **Rockefeller Foundation**.

1985

These three Rockefeller organizations merge to form **Winrock International**.

1987

World Food Prize established by founding Winrock board member and Nobel Prize winner Norman Borlaug, father of the Green Revolution.

2007

Winrock scientist Dr. Sandra Brown is honored for her leadership on the **Nobel Prize-winning International Panel** on Climate Change reports.

2015

Board member Christiana Figueres leads 195-nation **Conference of the Parties (COP)** Paris climate change agreement.

2025

Winrock marks **40th anniversary** and diversifies operating model

2026

Winrock launches new **3-year strategic plan** focused on regenerative agriculture and environmental ecosystems

